20-21 May 2025
The Round
SHOWCASE VICTORIA
Connecting performers with venues & audiences
VAPAC
CREATIVE VICTORIA
REGIONAL ARTS VICTORIA
Australian Government
Creative Australia

ACKNOWLEDGEMENT OF COUNTRY

VAPAC and RAV would like to acknowledge the traditional owners of the land on which we live and work, and pay our respects to elders past and present, and extend that respect to any First Nations people joining us tonight. We recognise that sovereignty was never ceded, and that this always was and always will be Aboriginal land.

Who Are We?

- Melenie Stevenson – Executive Director, VAPAC
- Amy Veale – Communications & Events Manager, VAPAC & Showcase Victoria Coordinator
- Bindi Green – Touring Manager, Regional Arts Victoria

All Artists & Producer questions regarding Showcase Victoria should be directed to:

coordinator@showcasevictoria.org.au

AGENDA

In this session we will cover:

- What is Showcase Victoria?
- The CaPT Program 2025
- EOI process overview & application form
- Marketing materials advice
- Technical specifications explanation
- Budgets & Selection Guidelines/Recources
- Questions

ABOUT SHOWCASE VICTORIA

- Presented by The Victorian Association of Performing Arts Centres (VAPAC), with support from Regional Arts Victoria (RAV) and Creative Victoria.
- Australia's leading state-based touring marketplace for the performing arts.
- Showcase Victoria will be held on May 20th -21st, 2025 at The Round.
- Connecting tour-ready projects with venues and presenters.

ABOUT SHOWCASE VICTORIA CIRCUS & PHYSICAL THEATRE INITIATIVE

- Presented by through Showcase Victoria by VAPAC and RAV. This project has been assisted by the Australian Government through Creative Australia, its arts funding and advisory body
- Designed to build capacity, skills, and experience in touring & presenting CaPT work across the Victorian market
- Presenter-Venues will be directly subsidised to program Victorian CaPT works from Showcase Victoria 2025 for 2026 touring
- Project aims are to increase in the number of performances in venues across Victoria and grow new audiences

ELIGIBILITY FOR CAPT INITIATIVE

- You have a Circus & Physical Theatre project
- You are a Victorian Based Company
- You are programmed as part of Showcase Victoria

IF ELIGIBLE WHAT DOES THIS MEAN?

- A Victorian based venue can apply for the CaPT Initiative funding to support programming your work within their venue.
- Not all eligible CaPT works will necessarily be applied for by venues, and there is no guarantee that every venue applying for funding will receive it.

EOI PROCESS - KEY STARTING POINTS

- EOI's are now open and close Friday, January 31st at 11:59pm
- EOI's must be submitted via Showcase Victoria's website: showcasevictoria.com.au
- We usually receive over 150 applications and take roughly 50 productions for the final program.
- Before applying, it's important to read the Selection Guidelines and consider if your project is right for Showcase and ready to tour in 2026.
- EOI's are assessed by an industry selection panel, and outcomes are advised by early March.
- Separate process for the Music Menu.